

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: JACK WAGNER FOR MAYOR(347769)
1333 Banksville Rd
Pittsburgh, PA 15216-3377

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-59597
Contract Dates: 04/10/2013-04/14/2013
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-547830
Invoice Date: 04/14/2013
Billing Cycle: Weekly
Billing Period: 04/01/2013-04/14/2013

Page 1 of 6

PAY BY 05/14/2013
Net 30 days

In Account ADVERTISING & MKTG SOLUTIONS(5619)
With: 4201 N Ocean Blvd Apt 902
Boca Raton, FL 33431-5308
ATTN:Accounts Payable

Product Desc: FRIENDS OF JACK WAGNER

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	CBS MORNING NEWS		04/10/2013-04/11/2013		. . W T . . .		30	2	60.00
<div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>M T W T F S S</div><div>. . W T . . .</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>60.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>04/10/2013</div><div>We</div><div>04:24:27 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>60.00</div><div></div><div></div><div></div></div><div><div>04/11/2013</div><div>Th</div><div>04:19:04 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>60.00</div><div></div><div></div><div></div></div></div>									
2	THIS MORNING 430-5AM		04/10/2013-04/11/2013		. . W T . . .		30	2	60.00
<div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>M T W T F S S</div><div>. . W T . . .</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>60.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>04/10/2013</div><div>We</div><div>04:59:54 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>60.00</div><div></div><div></div><div></div></div><div><div>04/11/2013</div><div>Th</div><div>04:38:19 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>60.00</div><div></div><div></div><div></div></div></div>									
3	THIS MORNING 5-6AM		04/11/2013-04/12/2013		. . . T F . .		30	2	200.00
<div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>M T W T F S S</div><div>. . . T F . .</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>200.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>04/11/2013</div><div>Th</div><div>05:28:39 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>200.00</div><div></div><div></div><div></div></div><div><div>04/12/2013</div><div>Fr</div><div>05:10:41 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>200.00</div><div></div><div></div><div></div></div></div>									
4	THIS MORNING 6-7AM		04/11/2013-04/12/2013		. . . T F . .		30	2	330.00
<div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>M T W T F S S</div><div>. . . T F . .</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>330.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>04/11/2013</div><div>Th</div><div>06:27:16 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>330.00</div><div></div><div></div><div></div></div><div><div>04/12/2013</div><div>Fr</div><div>06:27:54 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>330.00</div><div></div><div></div><div></div></div></div>									

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
5	THE EARLY SHOW		04/11/2013-04/12/2013		... T F ...		30	2	195.00
<div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>M T W T F S S</div><div>... T F ...</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>195.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>04/11/2013</div><div>Th</div><div>08:14:27 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>195.00</div><div></div><div></div><div></div></div><div><div>04/12/2013</div><div>Fr</div><div>08:48:09 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>195.00</div><div></div><div></div><div></div></div></div>									
6	THIS MORNING 9-10AM		04/11/2013-04/12/2013		... T F ...		30	2	150.00
<div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>M T W T F S S</div><div>... T F ...</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>150.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>04/11/2013</div><div>Th</div><div>09:24:55 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>150.00</div><div></div><div></div><div></div></div><div><div>04/12/2013</div><div>Fr</div><div>09:52:57 AM</div><div></div><div>JWAG0408H</div><div>30</div><div>150.00</div><div></div><div></div><div></div></div></div>									
7	NOON NEWS		04/11/2013-04/12/2013		... T F ...		30	2	405.00
<div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>M T W T F S S</div><div>... T F ...</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>405.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>04/11/2013</div><div>Th</div><div>12:12:46 PM</div><div></div><div>JWAG0408H</div><div>30</div><div>405.00</div><div></div><div></div><div></div></div><div><div>04/12/2013</div><div>Fr</div><div>12:23:52 PM</div><div></div><div>JWAG0408H</div><div>30</div><div>405.00</div><div></div><div></div><div></div></div></div>									
8	4PM EARLY NEWS		04/10/2013-04/12/2013		.. W T F ..		30	2	405.00
<div><div><div>Week Of</div><div>04/08/2013-04/14/2013</div></div><div><div>M T W T F S S</div><div>.. W T F ..</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>405.00</div></div></div>									
<div><div><div>Air Date</div><div>Day</div><div>Air Time</div><div>M/G For</div><div>Material</div><div>Dur</div><div>Rate</div><div>Debit</div><div>Credit</div><div>Remarks</div></div><div><div>04/10/2013</div><div>We</div><div>04:09:58 PM</div><div></div><div>JWAG0408H</div><div>30</div><div>405.00</div><div></div><div></div><div></div></div><div><div>04/12/2013</div><div>Fr</div><div>04:54:50 PM</div><div></div><div>JWAG0408H</div><div>30</div><div>405.00</div><div></div><div></div><div></div></div></div>									

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Page 3 of 6

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4201 N Ocean Blvd Apt 902
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ATTN:Accounts Payable

Product Desc: FRIENDS OF JACK WAGNER

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
9	5PM EARLY NEWS M-F		04/10/2013-04/12/2013		..WTF..		30	2	495.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
04/08/2013-04/14/2013		..WTF..		2		495.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/11/2013	Th	05:43:34 PM		JWAG0408H	30	495.00			
04/12/2013	Fr	05:53:50 PM		JWAG0408H	30	495.00			
10	M-F ERLY NEWS		04/10/2013-04/12/2013		..WTF..		30	2	540.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
04/08/2013-04/14/2013		..WTF..		2		540.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/11/2013	Th	06:22:22 PM		JWAG0408H	30	540.00			
04/12/2013	Fr	06:26:33 PM		JWAG0408H	30	540.00			
11	CBS EVENING NEWS		04/10/2013-04/12/2013		..WTF..		30	3	530.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
04/08/2013-04/14/2013		..WTF..		3		530.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/10/2013	We	06:59:15 PM		JWAG0408H	30	530.00			
04/11/2013	Th	06:59:15 PM		JWAG0408H	30	530.00			
04/12/2013	Fr	07:19:21 PM		JWAG0408H	30	530.00			
12	11PM NEWS		04/10/2013-04/12/2013		..WTF..		30	2	790.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
04/08/2013-04/14/2013		..WTF..		2		790.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/10/2013	We	11:29:43 PM		JWAG0408H	30	790.00			

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	04/11/2013	Th	11:22:33 PM		JWAG0408H	30	790.00			
13	11PM NEWS		04/13/2013-04/14/2013	 S S		30	3	790.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	04/08/2013-04/14/2013	 S S		2		790.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	04/13/2013	Sa	11:22:09 PM		JWAG0408H	30	790.00			
	04/14/2013	Su				30			790.00	Preempted
	04/14/2013	Su	12:17:41 AM	04/14/2013	JWAG0408H	30	790.00	790.00		Makegood in 23:57:51-00:32:00
14	11:35P-12:37A - LETTERMAN		04/10/2013-04/12/2013		. . W T F . .		30	2	335.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	04/08/2013-04/14/2013		. . W T F . .		2		335.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	04/10/2013	We	12:08:43 AM		JWAG0408H	30	335.00			
	04/12/2013	Fr	12:04:35 AM		JWAG0408H	30	335.00			
15	#1 COCHRAN SUNDAY SPORTS SHOWDO		04/14/2013-04/14/2013	 S		30	2	405.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	04/08/2013-04/14/2013	 S		1		405.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	04/14/2013	Su				30			405.00	Preempted
	04/14/2013	Su	12:48:31 AM	04/14/2013	JWAG0408H	30	405.00	405.00		Makegood in 00:32:00-01:01:43

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16	SAT. MORN. LOCAL NEWS	04/13/2013-04/13/2013S.	30	1	145.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
04/08/2013-04/14/2013	S.	1	145.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
04/13/2013	Sa	07:12:39 AM		JWAG0408H	30	145.00				
17	SAT.CBS MORNING NEWS	04/13/2013-04/13/2013S.	30	1	160.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
04/08/2013-04/14/2013	S.	1	160.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
04/13/2013	Sa	08:58:25 AM		JWAG0408H	30	160.00				
18	CBS SUN MORN	04/14/2013-04/14/2013S	30	1	450.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
04/08/2013-04/14/2013	S	1	450.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
04/14/2013	Su	09:05:33 AM		JWAG0408H	30	450.00				
19	FACE THE NATION	04/14/2013-04/14/2013S	30	1	315.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
04/08/2013-04/14/2013	S	1	315.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
04/14/2013	Su	10:59:25 AM		JWAG0408H	30	315.00				

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20	KD/PG SUNDAY EDITION		04/14/2013-04/14/2013	 S		30	1	180.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
04/08/2013-04/14/2013	 S		1		180.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
04/14/2013	Su	11:56:13 AM		JWAG0408H	30	180.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		35		12,755.00		1,913.25	10,841.75	1,195.00	1,195.00 0.00

Billing Notes

ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF JACK WAGNER. MARK INVOICE PAID,PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

12,755.00

Trade Value

0.00

Agency Commission

1,913.25

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

10,841.75

Warranty - We warrant the above broadcasts were made according to the official station log.